

## **Economic Development Authority Meeting Agenda**

Tuesday, May 2, 2023 ❖ 7:00 pm
City Hall, Dogwood Room, 300 Park Avenue
Falls Church, VA 22046

Virtual access link: <a href="https://teams.microsoft.com/l/meetup-">https://teams.microsoft.com/l/meetup-</a>

join/19%3ameeting ZGFiNmY0ODctNDQzZC00ZjJmLWlyNjltMzU5M2QzNTljZTEz%40thread.v2/ 0?context=%7b%22Tid%22%3a%2273ba5b04-4ace-4ae3-a6b2-65cbc403418b%22%2c%22Oid%22%3a%229f77927d-465b-4a25-9603-9647fbe052ac%22%7d

Public comments may be submitted to bwitsman@fallschurchva.gov until 8:00 PM on March 6. All comments will be provided to the Economic Development Authority members and comments received by the deadline will be read during the meeting.

**PLEASE NOTE:** This meeting offers an option for the public and staff to join through Microsoft Teams. Don't have the Teams app? You can still join a Teams meeting. **See the instructions below this meeting agenda.** Please email <a href="mailto:bwitsman@fallschurchva.gov">bwitsman@fallschurchva.gov</a> if you need assistance with installation. During the meeting, staff will likely not be available to assist with installation.

- 1. **Call to Order** (Meeting PowerPoint to be added)
- 2. Approval of DRAFT April 11, 2023 EDA meeting minutes
- 3. PNC Bank request of EDA for modification to 2013 financing agreement for Series 2013A Industrial Revenue Bonds and Deed of Trust for the Tax Analysts building. This includes (1) documenting the January 1, 2018 reissuance, (2) transitioning 2013A Bond's interest rate index from LIBOR to SOFR, and (3) reissuing the Series 2013A Bond in 2023 with a modified interest rate multiplier. Legal counsel will be available for this discussion.
- 4. **Mixed use ground floor voluntary concessions** continuation of discussion in re: providing input to City Council in re: a policy for future ground floor voluntary concessions in mixed use projects (uses, duration, revenue expectations, etc.)
- 5. Updates/discussion:
  - a. Status update of Virginia Village Memorandum of Understanding/closings
  - b. Updates on:
    - i. Parklets
    - ii. Commercial district amenities
    - iii. Parking update study funding and staffing
    - iv. Hiring/managing a market research consultant
    - v. Hiring/managing a marketing consultant
    - vi. Restaurant week and mini-tourism web site



- 6. Updates on new business openings and City projects/retail
- 7. Update on Levine Music School and City Dance
- 8. EDO staff vacancy updates
  - a. Introduction of new EDO Business Development Analyst
  - b. Marketing specialist position announcement has closed; (reviewing of resumes and interviews to follow)
- 9. Other member issues
- 10. Adjournment

Questions: Economic Development Authority Staff Liaison: Becky Witsman, 571-422-7900 <a href="mailto:bwitsman@fallschurchva.gov">bwitsman@fallschurchva.gov</a>

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Click here to watch a video with instructions for joining a Teams meeting

Join a Teams meeting on a phone or tablet

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- 2. Download the Teams app for your device when prompted:
  - Type in your name.
  - Choose the audio and video settings you want.
- 3. Select Join now.
- 4. Depending on meeting settings, you'll get in right away, or go to a lobby where someone in the meeting can admit you.

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- 1. Click or copy and paste the meeting link provided.
- 2. You have two choices:
  - **Download the Windows app**: Download the Teams app.
  - **Join on the web instead**: Join a Teams meeting on the web.
- 3. Type in your name.
- 4. Choose the audio and video settings you want.



- 5. Select **Join now**.
- 6. Depending on meeting settings, you'll get in right away, or go to a lobby where someone in the meeting can admit you.